

IT Resource Augmentation & Oracle Implementation Case Study for Roshn

Client: Roshn Group Industry: Real Estate Services Provided:

- IT Resource
- Oracle ERP Implementation



Client Overview

Roshn is a leading real estate developer in Saudi Arabia, backed by the Public Investment Fund (PIF), focused on delivering world-class residential communities that align with Saudi Vision 2030. The company emphasizes innovation, operational excellence, and cutting-edge technology in its business operations.

WHO WE ARE? V

We are a pioneering Technology, Consulting, and Outsourcing company that delivers end-to-end IT solutions. We are headquartered in the UAE and have worked with clients across multiple industry verticals all around the globe. With nearly a decade of experience in delivering a wide spectrum of IT solutions, we have helped them transform their businesses maximizing theira ROI and profitability by driving their success through our diverse range of services.

PROJECT OVERVIEW

Roshn, a leading Saudi real estate developer backed by the Public Investment Fund (PIF), engaged our team to support their digital transformation journey. The project involved providing specialized IT resources and implementing Oracle Fusion Cloud Applications to streamline core business processes across finance, procurement, human resources, and project management.

Roshn was undergoing rapid expansion and needed:

- Specialized IT talent to support their technology transformation.
- Streamlined ERP systems for finance, procurement, HR, and project management.
- Standardized business processes to improve efficiency and reporting accuracy.
- Integration of diverse systems to ensure real-time visibility across departments.



Our Solution

We provided a dual approach combining IT resource augmentation and Oracle ERP implementation to ensure both immediate operational support and long-term digital transformation.

1. IT Resource

- Deployed skilled Oracle consultants, ERP specialists, and IT project managers onsite.
- Provided business analysts and integration experts to map Roshn's requirements to Oracle best practices.
- Offered flexible resource allocation, allowing scaling up or down based on project phases.

2. Oracle ERP Implementation

- Implemented Oracle Fusion Cloud Applications covering:
 - Financial Management (GL, AP, AR, Fixed Assets)
 - o Procurement & Supplier Management
 - Human Capital Management (HCM)
 - Project Portfolio Management (PPM)
- Configured workflows and role-based access for compliance and security.
- Integrated Oracle with existing systems for real-time reporting and analytics.
- Trained Roshn's internal teams for smooth adoption and knowledge transfer.

KEY RESULTS

100% Achievement

100% Success Rate

- Operational Efficiency: Reduced manual work by 40% through process automation.
- Improved Decision-Making: Real-time dashboards and analytics enhanced strategic planning.
- Scalable IT Model: Resource augmentation ensured Roshn had the right expertise at each stage.
- Compliance & Governance: Standardized processes ensured adherence to regulatory and internal audit requirements.
- Faster Time-to-Value: Go-live achieved within agreed timelines, minimizing disruption.

Why This Was Successful

- Close collaboration between Roshn and our IT resources ensured customized solutions aligned with business goals.
- Leveraging Oracle Fusion's cloud-based scalability supported Roshn's future growth plans.
- A knowledge-sharing approach empowered Roshn's internal teams to sustain operations postimplementation.

Technology Stack

- Oracle Fusion Cloud Applications
- Oracle Integration Cloud (OIC)
- Business Intelligence & Analytics
- API integrations with legacy systems